

Name _____

Address _____

Phone _____

Email _____

oob username _____



OOBGOLF BRIDGESTONE J36 IRON GIVEAWAY SURVEY

How did you find oobgolf?

- 1) Referred by friend
- 2) Searching for a golf course
- 3) Search Engine for Stat Tracking
- 4) Read a story and checked out the site

Do you have no clue what oobgolf is and you're just filling this out to win a prize?

- 1) Yes
- 2) No

What is your favorite thing about oobgolf?

- 1) Stat Tracking
- 2) Course Database
- 3) Content (Wedge Guy, Reviews, Funny Stories)
- 4) Friends/Community

Do you keep your golf stats/scores on oobgolf?

- 1) Yes
- 2) No

Did you keep your golf stats before finding oobgolf?

- 1) Yes
- 2) No

Would you track more stats if they were available on oobgolf?

- 1) Yes
- 2) No

Would you check out oobgolf more if there were more free giveaways and prizes?

- 1) Yes
- 2) No

Do you ever gamble (golf or other)?

- 1) Yes
- 2) No

If "Yes" what kind of stakes do you gamble with?

- 1) Pocket Change/Pride
- 2) \$1-\$20
- 3) \$20-\$100
- 4) \$100-\$500

How much money do you spend yearly online for golf equipment?

- 1) \$0-\$100
- 2) \$101-\$250
- 3) \$251-\$500
- 4) \$500+

Have you ever broken a golf club in anger on the course?

- 1) Yes
- 2) No

Do you know about Addict, oobgolf's new subscription service for additional stat tracking?

- 1) Yes
- 2) No (If no- learn more here- http://oobgolf.com/content/site+updates/1-2568-Introducing_oobgolf_Addict.html)

What reason best describes why you WOULD purchase Addict?

- 1) To support oobgolf's efforts
- 2) To track more stats
- 3) To win prizes and be part of special group on site

What reason best describes why you WOULD NOT purchase Addict?

- 1) \$12 is too much
- 2) I track all the stats I need
- 3) The principle of paying for something that should be free

What do you think about the price point of \$12 for Addict?

- 1) Perfect
- 2) Too much for what's offered
- 3) A value for what's offered

How much money do you guess a site like oobgolf revenues per year?

- 1) \$0-\$5k
- 2) \$5k-\$25k
- 3) \$25k-\$50k
- 4) \$50k - \$75k

How much money do you guess a site like oobgolf cost to operate per year?

- 1) \$25-\$50k
- 2) \$50k-\$100k
- 3) > \$100k

How many hours do you think Andrew and Kevin spend per week on oobgolf?

- 1) 40 each
- 2) 40-50 each
- 3) 50-60 each
- 4) 60-80 each

* Answers provided have no bearing on winning or losing. The drawing for the irons will be random. Odds of winning is will be based on number of entrants which including all oobgolf Addict subscribers as well as all surveys postmarked no later than April 20, 2009.